

CARE AND COUNSELING 2013 – 2014 ANNUAL REPORT



FROM THE EXECUTIVE DIRECTOR:

Thank you for your continued support of Care and Counseling. Because of your generosity and support, we were able to provide counseling services to more than 1,000 people in the St. Louis area during our 2013-2014 fiscal year.

These services allowed adults, families, children, and clergy to enhance their emotional, relational and spiritual well-being through affordable, high quality counseling, regardless of their ability to pay. During the 2013-2014 fiscal year, our counselors assisted people to successfully address life issues they were facing. These included depression, anxiety, relationship problems, pain, and heartbreak, among others.

Our counselors made it possible for people to make positive change in their lives and transition to greater health and well-being.

On that note, Care and Counseling itself went through several significant organizational changes during 2014. The biggest of these was the retirement of long-term leader, Rev. Dale R. Kuhn, as the executive director of Care and Counseling.

Dale served in his leadership role for 20 years and has been a staff member at Care and Counseling for 40 years. During his tenure as executive director, the organization experienced tremendous growth, including expanding from a staff of seven to 30. In addition, he helped Care and Counseling become a national leader in the pastoral counseling movement and expanded our services to include the Employee Assistance Program. His contributions are both impressive and humbling. While Dale has stepped down as executive director, he continues his therapy work and leads the Thelma & David Steward Clergy and Congregational Care Program.

As we reflect on Care and Counseling's accomplishments during 2014, I would be remiss if I did not personally thank Dale for his tireless work to further the mission of Care and Counseling. This passion encompasses not only the 12 months of that year, but the past two decades. Because of your inspired leadership and dedication, I am honored to build on your powerful legacy which will allow Care and Counseling to soar to new heights and greater service for many years to come.

Peace,
Rev. Amy Bertschausen, MDiv, BCC
Executive Director

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Tom Wilhite

FINANCIAL INFORMATION

FYE 8/31/14

FYE 8/31/14

BALANCE SHEET

Assets	
Cash	\$34,919
Accounts Receivable	164,979
Other Current Assets	123,725
Fixed Assets (net of depreciation)	323,794
Long Term Pledges Receivable (net)	334,787
Long Term Investments	339,552
Total Assets	1,321,756

Liabilities & Fund Balances	
Accounts Payable	\$12,868
Deferred Revenue	19,389
Other Current Liabilities	1,042
Restricted Funds	873,596
Unrestricted Funds	414,861
Total Liabilities & Fund Balances	1,321,756

STATEMENT OF INCOME & EXPENSES

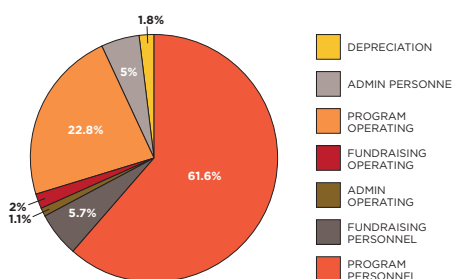
Income	
Service Fees	\$807,273
Investments & Other	34,966
Fundraising	486,954
In-Kind Contributions	172,643
Net Assets Released from Restrictions	263,971
Total Income	1,765,807

Expenses	
Payroll & Related Expenses	999,624
Administrative Expenses	383,738
Total Expenses	1,383,362
Net Income	382,445

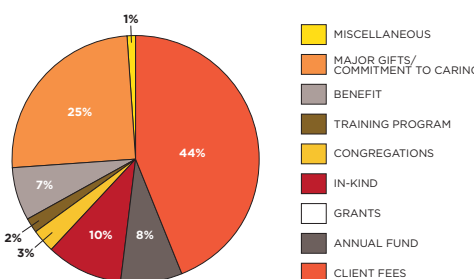
2014 FINANCIAL SUMMARY

(AUDITED FINANCIAL SUMMARY FOR YEAR ENDED AUGUST 31, 2014)

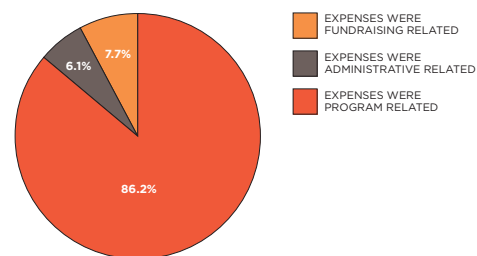
EXPENSES



INCOME



FINANCIAL FACTS



COUNSELING FACTS:

PROVIDED COUNSELING TO 1,049 PEOPLE THROUGHOUT THE ST. LOUIS AREA



43.7% OF CLIENTS WERE SELF PAY



\$0 WAS THE LOWEST FEE AND \$175 WAS THE HIGHEST FEE

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